



» To make the greatest impact on our nation's development, we need individuals who are dedicated to contributing to our society with strong administrative skills, shares **Bandana Borthakur**, CEO and founder of the **Borthakur's IAS Academy**

Shaping LIVES

Bandana Borthakur popularly known as Dona Borthakur is a writer, motivational speaker, translator, social worker and a successful woman entrepreneur who is determined to work hard and influence the people around her. She is the CEO and founder of the Borthakur's IAS Academy which is one of the premier coaching institutes for civil service aspirants from Northeast region.

Early Life
Born and brought up in Bihpuria, Lakhimpur district, Bandana had her schooling from Lohit Dikrong Higher Secondary School, Bihpuria. Her Grandfather was a Jamindar and her father was a teacher in Bihpuria. Bandana started her schooling in Bihpuria, where she studied till her boards. She completed her higher secondary in Tezpur Girls School and took admission in Darrang College, Tezpur. During her first semester, she got married to Dilip Borthakur, an IAS officer who belongs to the royal family of Tezpur. She continued with her studies after marriage and received a post graduate degree in Journalism from a reputed institute of Delhi.

Literary Career & Print Media
In her early days, she aspired to be a writer like her father. Inspired by her father she too followed her passion in writing and her first poem was published in one of the leading regional daily 'Dainik Agradoot'. A number of her writings have been published in various newspapers like Amar Asom, Asomiya Pratidin, etc. Later, she worked as Feature Editor

in the Sentinel Group, Sub-Editor in Purbodoi Weekly paper and Sub-Editor in Dainik Batori Kakot.

Journalism Career
After a wide career in print media, Bandana started working in electronic media. She worked in Frontier TV as Sub Editor in the year 2010. She then worked as the Senior Sub Editor/ News Producer at Prag News for a long time as well as worked as the news anchor to international news. After her successful journey with Prag News she was offered to work with NE TV in Jindal TV as the Deputy Input Head where she got the chance to interview many renowned personalities. She hosted a show named 'ATHITI' of which a book was published later. She did a program on old songs in Prag News named 'Protit Dhorit' with some senior renowned artists. She is also called upon at various places to give motivational speech and lectures. After a magnificent journey in Journalism, she had to take a break due to her family responsibilities.

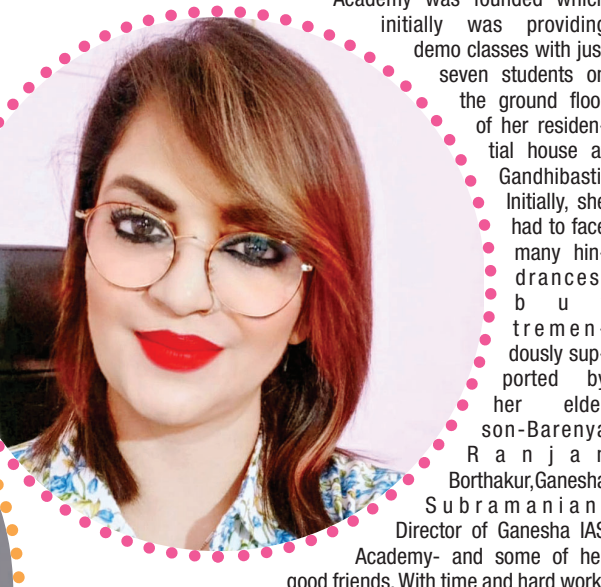
Other Interests
In this year, Bandana's three books were published at Guwahati Book



Fair. Apart from this, she has also done a lot of translation works in Bengali, Hindi and English. At present, she is working on the autobiography of Banabhatta and her poems.

Inception Of Borthakur's IAS Academy

While travelling to cities like Mumbai, Delhi for work purposes, Bandana was fascinated by Civil Service coaching institutes. That's how she thought of establishing an academy in Guwahati too, where there was no IAS academy by that time. She was greatly supported by her elder son at that time. On October 2, 2014, Borthakur's IAS Academy was founded which



initially was providing demo classes with just seven students on the ground floor of her residential house at Gandhibasti. Initially, she had to face many hindrances, but tremendously supported by her elder son-Barenya Ranjan Borthakur, Ganesha Subramanian, Director of Ganesha IAS Academy- and some of her good friends. With time and hard work, Borthakur's IAS academy has today reached the heights where it can be said as the best IAS & ACS Coaching Academy of the North East Region. Recently, in APSC CCE 2018-20, 40 plus students have been selected into the premier services of the State. Borthakur's IAS Academy is also supported by the Heartthrob of Assam, Zubeen Garg as the brand ambassador of the Institute who recently composed the theme song for the Institute.

Supportive Family

Her elder son Barenya Ranjan Borthakur is an ALRS officer who secured Rank 1 in APSC CCE 2018 in the ALRS cadre and her younger son Aditya Borthakur is pursuing his higher studies in Pune. Her daughter-in-law is also a gold medalist from Cotton University & an ALRS officer who secured Rank 3 in the APSC CCE 2018 in the ALRS cadre.

Future Goals

Borthakur's IAS Academy in the entire Northeast region and to the whole of India so as to encourage and support all the students who aspires to become a Civil Servant. She has also joined as the co-convenor of State BJP under the campaign Atmanirbhar Bharat and Atmanirbhar Assam. Further, from April 1, 2021, she will be joining as the Chief Editor at Pratishruti, a Political Magazine. Currently, she is the State President Woman Cell Upovokta Evam Manob Adhikar Samiti.

Message

Her message to the upcoming generations is that no one should ever think of negativity at all and that if you have the courage you can achieve anything in life, she specially focuses on women empowerment which can be seen in her offices where the majority of her

employees are females.

About Borthakur's IAS Academy (BIAS)

Borthakur's IAS academy, is the finest civil service coaching academy of northeast India where the best-known finest faculties of India excel in providing the finest coaching for UPSC, APSC, NPSC, RPSC and other state's PSC exams since 2014. Located in Guwahati, Assam, the institute has widely spread its centres in Jorhat & Dibrugarh, Jaipur (Rajasthan) and an upcoming centre is going to be launched in Nagaland very soon.

The institute is providing online courses through the Learning Management System, which is the first-of-its-kind in the Northeast. With highly qualified faculties, best study materials, increasing success rates and the latest advancement of online learning facilities, the academy is the new face of IAS & ACS coaching in Northeast India with 300 + successful APSC selections till now. Borthakur's IAS Academy has been set up to augment capacity building of willing participants and students of the North-Eastern region to appear in the UPSC, APSC, NPSC etc conducted examinations. They are constantly trying to provide the best knowledge and training, soliciting cooperation from all. The academy provides live classes, weekly mock tests regularly- to boost up the preparation and problem-solving skills of the aspired civil servants. In online classes, one can have access to PDF notes without any hassle, regular doubt clearing sessions, late-night classes for working professionals, and recorded classroom sessions. Also, it provides a systematic class schedule, updated study materials and test series which are prepared by the faculties who have qualified for the exams. The institute provides free Wi-Fi connectivity at its premises. The best part of the institute is its faculty members who are very much dedicated, friendly and highly experienced in their respective field. The classes here are interactive where all the doubts can be cleared with experts, thereby providing extra classes accordingly if required. The teaching method in BIAS aims to comprehend the students fully with the exam environment.

Thus, this institute provides quality education to all the students and inculcates motivation and eagerness amongst the candidates to fulfil their dreams of becoming an IAS or State Civil Service officer with their hard work and determination. The coaching in BIAS emphasises giving fruitful training and coaching to every candidate. They believe in disseminating the knowledge in a very simple, unique and interesting way to make the best out of every civil service aspirant.

Projects In The Pipeline

BIAS has two centres in Guwahati- the main branch is in Jonali and the other branch is in Silpukhuri. The other three centres are in Jorhat, Dibrugarh, Jaipur (Rajasthan) and a new centre is launching soon in Nagaland.

BIAS provides both offline and online learning platform but during the pandemic times, they started with the online mode of learning. BIAS also provides a helping hand for the poor students thus giving them a 10-25% discount in the courses. They have a total of 20 faculty members shifting from one branch to another with 50 to 60 students in every batch occupied with more than 5000 students. BIAS is also performing a lot of social services such as helping people during the floods, distributing essentials to the needy and many more.

The institute is also planning to initiate NEET and JEE coaching in the region very soon with a visionary approach that will be a milestone in the Northeast's educational scenario.

BYATIKRAM PRIDE OF NORTHEAST : Recognizing the unsung heroes of Northeast

Byatikram Group, one of the premier organisations of North East is proud to have been involved in various socio cultural and literary activities which embrace various streams of art, culture, literature bringing in a distinct and rounded touch to experience the Northeast in its entirety. Over the last 16 years, Byatikram Group has been continuously trying our best to support the local entrepreneurs and have been focussing on 'Vocal for Local' and always endeavours to stand by the socio, literary and cultural development of the region and paved hope for its future potentialities.

Under the aegis of Byatikram, we have distin-

guished units working independently to showcase the culture and beauty of Northeast in the global platform. Our family consists of more than 500 volunteers, each skilled in their area of expertise and constantly pushing their limits to achieve the maximum success of the organisation.

Every year under our banner, we organise some yearly events with full glory and zeal. The main reason behind those events is to extend our little contribution

towards the society and bring the best to the people. In every such event, many bureaucrats, celebrity singers, actors and other dignitaries from all over the India and abroad also participates and bestow their support towards our organisation. Vicky Publishers, one of the wings of Byatikram Group can be considered as a well-known publishing house in the region with more than 700 titles which includes quite a good number of Bengali, Assamese, Hindi and English books along with

a remarkable number of works on translation from Assamese to Bengali and vis a vis attached to its name. Byatikram has worked immensely in the translation and strengthen the ties of brotherhood between two cultures especially between Assamese and Bengali. Byatikram has also contributed immense activities in collaboration with various departments of State and Central Governments, Ministry of Tourism, Assam Tourism etc. Many distinguished personalities

have stood as pillars of valour, courage and confidence while donning multiple hats in both personal and professional avenues. Byatikram, thereby has taken a great step forward to honour and felicitate the dynamic personalities and the unsung heroes of Northeast region with the prestigious Award ceremony entitled 'BYATIKRAM PRIDE OF NORTHEAST 2021' which aims to recognise some of the most dynamic and respectable personalities of our region who have made a tremendous contribution to the society in various fields like Literature, Education, Business, Social Work etc, showcasing their works and achievements along with their inspiring stories.

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